

Citizen OF THE World

2011 CITIZEN OF THE WORLD AWARD DINNER

Corporate & Individual Sponsorship Opportunities



1: Dr. Assad Meymandi, 2010 Citizen of the World Award Honoree, receives his award from IAC Board Chair Paul Miller; 2: Guests enjoy the 2010 Citizen of the World Award Dinner; 3: Dr. Victoria Haynes, RTI International, 2009 Citizen of the World Award Honoree; 4: Jim Goodnight, SAS, 2007 Citizen of the World Award Honoree.



Thanks for your interest in the 16th annual Citizen of the World Award Dinner! This award has been awarded annually since 1995 to honor the North Carolinian who, in the eyes of the selection committee, has done the most for the internationalization of our state. Since its inception, the Citizen of the World Award Dinner has become an important event in the cultural life of the Triangle region, offering an engaging program and ample opportunities for networking among area professionals. The event is ideal for companies and individuals who conduct business within the international arena, and for those who simply enjoy exposure to well-traveled, well-informed individuals. Senior executives – including CEOs – make up approximately 40 percent of our audience. Each year, an impressive group of Triangle aficionados gathers to celebrate and recognize the achievements of one of the region's finest citizens. This year is no exception.

*Please join us in honoring the
2011 Citizen of the World Award Recipient*

**Ping Fu
Chairman, President and CEO
Geomagic**

November 11, 2011



**THE UMSTEAD
HOTEL AND SPA**

***VIP Cocktail Reception – 5:00 PM
General Reception – 6:00 PM
Dinner – 7:00 PM***

100 Woodland Pond Drive • Cary, North Carolina

Ping Fu



Ping Fu
Chairman, President and CEO,
Geomagic

Ping Fu is Chairman, President and Chief Executive Officer of Geomagic. She co-founded Geomagic and has led its growth from start-up to worldwide leader in the digital shape sampling and processing (DSSP) industry. Geomagic has attracted more than \$8 million in capital from private and institutional investors, and won millions of dollars in research innovation grants from NSF and NIST. The company has been profitable since 2002, tripled its employees over the last three years and expanded its presence globally. Geomagic earned record revenues in the first quarter of 2007.

Before starting Geomagic, Ms. Fu was Director of Visualization at the National Center for Supercomputing Applications, where she initiated and managed the NCSA Mosaic software project that led to Netscape and Internet Explorer. She has more than 20 years of software industry experience in database, networking, geometry processing, and computer graphics. Ms. Fu is a respected thought leader and frequent keynote speaker at international conferences.

Ms. Fu has received numerous awards for her management achievements, including the Ernst & Young Entrepreneur of the Year for the Carolinas, worldwide "Fast 50" executive by Fast Company magazine, Entrepreneur of the Year by Business Leader magazine, and business woman of the year by Triangle Business Journal. In 2005, she was named Entrepreneur of the Year by Inc. Magazine, the leading publication for American entrepreneurs. She holds graduate and post-graduate degrees in computer science and Chinese literature, and is an adjunct professor at Duke University.



2011 SPONSORSHIP OPPORTUNITIES

This event will include a VIP cocktail reception and a formal dinner, followed by keynote remarks as part of the evening's program.

Presenting Sponsor - \$20,000 (one available)

- Naming rights for the event - "Presented by (insert name)"*
- Access to IAC delegations
- Ten (10) tickets to attend VIP cocktail reception with award recipient & special guests
- One reserved table (10 seats per table) at the award dinner and ceremony with premier seating
- Opportunity to make congratulatory remarks from the podium*
- Verbal recognition from the podium
- Logo recognition with premier placement in the event invitation*
- Logo recognition in the event program
- Logo recognition and weblink on the Council website, www.iacnc.org
- Two page ad spread in event program*
- Premier placement of company logo at event*
- Company logo displayed on screens at dinner*
- Company recognition included on ALL promotional materials and media/press releases

*exclusive benefits to Presenting Sponsor

VIP Cocktail Reception Sponsor - \$15,000 (one available)

- Access to IAC delegations
- Ten (10) tickets to attend VIP cocktail reception with award recipient & special guests
- One reserved table (10 seats per table) at the award dinner and ceremony with premier seating
- Exclusive placement of company logo at VIP cocktail reception**
- Exclusive opportunity for company executive to address guests at the VIP reception**
- Verbal recognition from the podium
- Logo recognition in the event invitation
- Premium full page ad in program
- Logo recognition and weblink on the Council website, www.iacnc.org
- Company recognition included on ALL promotional materials and media/press releases

**exclusive benefits to VIP Cocktail Reception Sponsor

Ambassador: \$10,000

- Access to IAC delegations
 - Ten (10) tickets to attend VIP cocktail reception with award recipient & special guests
 - One reserved table (10 seats per table) at the award dinner and ceremony with premier seating
 - Verbal Recognition from the podium
 - Prominent placement of company logo at event
 - Premium full page ad in event program
 - Logo recognition and weblink on the Council website, www.iacnc.org
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Envoy: \$7,500

- Access to information and expertise
 - Six (6) tickets to attend VIP cocktail reception with award recipient & special guests
 - One reserved table (10 seats per table) at the award dinner and ceremony with premier seating
 - Verbal Recognition from the podium
 - Prominent placement of company name at event
 - Full page ad in event program
 - Logo recognition and weblink on the Council website, www.iacnc.org
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Counselor: \$5,000

- Access to information and expertise
 - Four (4) tickets to attend VIP cocktail reception with award recipient & special guests
 - One reserved table (10 seats per table) at the award dinner and ceremony with premier seating
 - Verbal recognition from the podium
 - Placement of company name at event
 - Half-page ad in event program
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Consul (our table sponsorship): \$2,000

- Access to information and expertise
- Two (2) tickets to attend VIP cocktail reception with award recipient & special guests
- One reserved table (10 seats per table) at the dinner with preferred seating and table signage
- Placement of name in the event program

Attaché: \$1,000

- Four (4) tickets to attend the award dinner and ceremony
- Placement of name in the event program
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Diplomat: \$ 500

- Two (2) tickets to attend the award dinner and ceremony.
- Placement of name in the event program
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Individual Ticket -

\$ 125 members / \$150 non-members

2011 CITIZEN OF THE WORLD HONOREE

Ping Fu

Chairman, President and CEO, Geomagic

November 11, 2011

The Umstead Hotel & Spa

VIP Reception - 5:00 PM • General Reception - 6:00 PM • Dinner - 7:00 PM

Print Name (*exactly as your organization wishes to be listed in materials*)

Contact Name

Mailing Address

City, State, ZIP

Phone (*required*)

Email (*required*)

I / we will participate at the following level:

Presenting Sponsor - \$20,000

Consul - \$2,000

VIP Reception Sponsor - \$15,000

Attaché - \$1,000

Ambassador - \$10,000

Diplomat - \$500

Envoy - \$7,500

I am unable to attend.
Enclosed is a tax
deductible gift to
further IAC initiatives

Method of Payment: _____ Credit Card (please list below)

_____ Check

Account Number

Exp Date

Name on Card

Signature

Please return to: International Affairs Council of North Carolina

100 E. Six Forks Road, Suite 309 - Raleigh, North Carolina 27609

Telephone (919) 838-9191

Fax (919) 838-9163

The International Affairs Council is a non-profit 501 (c)(3) organization. Contributions are tax deductible to the maximum extent of the law.



Previous Recipients

2010 Dr. Assad Meymandi

Adjunct Professor of Psychiatry
UNC School of Medicine

2009 Dr. Victoria Franchetti Haynes

President, RTI International

2008 Rev. Ray Buchanan

Founder and President, Stop Hunger Now

2007 Dr. Jim Goodnight

CEO, SAS

2006 Dr. James Peacock

Kenan Professor of Anthropology,
University of North Carolina at Chapel Hill

2005 Ms. Millie Ravenel

Founder and Executive Director,
The North Carolina Center for International
Understanding

2004 Mr. James O. Roberson

Former President, Research Triangle
Foundation

2003 Mr. Jim Fain

Secretary, North Carolina Department of
Commerce

2002 Mr. Robert Ingram

Former President / CEO, GlaxoSmithKline

2001 Dr. John Hope Franklin

The John Hope Franklin Center for
Interdisciplinary and International Studies,
Duke University

2000 Mr. Gordon Smith

Co-founder, Exploris

1999 The Honorable James B. Hunt Jr.

Former Governor of North Carolina

1998 The Honorable Jeanette Hyde

Former U.S. Ambassador to Barbados and
the Eastern Caribbean

1997 Mr. Kazuo Watanabe

Former President of Mitsubishi
Semiconductor America, Inc.

1996 Dr. Leroy Walker

President Emeritus of the U.S. Olympic
Committee and President of the 1999
Special Olympic World Summer Games

1995 The Honorable Terry Sanford

Former Governor of North Carolina and
Founder of the International Visitors Council
in 1973